

MarineSource Network, privacy policy

last revised March 2009

What information do we collect?

MarineSource Network, Inc., the owner of this site, collects information from you when you subscribe to any of our newsletters or fill out any form requesting information about products or services represented on this site.

When visiting our site you may be asked to enter your name, e-mail address, mailing address, phone number, fax number or other information. You may elect not to do this and visit our site anonymously.

Like most websites, we use cookies and/or web beacons to enhance your experience, gather general visitor information, and track visits to our website. Please refer to the 'do we use cookies?' section below for information about cookies and how we use them.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience
(your information helps us to better respond to your individual needs)

- To improve our website
(we continually strive to improve our website offerings based on the information and feedback we receive from you)

- To send periodic emails

The email address you provide when requesting information, may be used to send you information and updates regarding occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

- YachtALERT's.

To keep you informed with regards to listings of boats being offered for sale on this web site we offer the YachtALERT feature, which is a daily e-mailing service. In order to provide these e-mailing services we collect e-mail addresses from those visitors who want to participate in the YachtALERT service.

- Emails to MarineSource Network members.

You may communicate directly with MarineSource Network member's through the individual member's home page on our website. Each member has an email form which allows you to request information directly from that member. The information collected from you may include, but not be limited to, your name, email, phone, address, and other information including your boat of interest, boat(s) you own and any other pertinent information. We typically keep a copy of these communications as a back-up source for our members and for systems management, tracking and reporting purposes; we have no control over what is done with the information collected by the MarineSource Network member through the member's website.

Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information

We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Do we disclose any information to outside parties?

please be aware that to use this website it is not required that you provide any personal or private information, but where you do willingly provide your personal information, we reserve the option to make known that information to affiliated third parties such as other websites owned and operated by MarineSource Network, Inc. and to nonaffiliated third parties such as marketing companies, subscribing member boat and yacht brokers and watercraft dealers and builders. The information we disclose may include data entered through one of our forms, contained in cookies, web beacons and weblogs such as a your name, address, email address, other contact information, boat information, boat category, engine information, boat accessories and options and information about your transactions and experiences with companies related to MarineSource Network, Inc.

We use non-personal information such as demographic data and information about our boats to evaluate and develop our marketing policy and to determine how you found out about our website, your interests concerning our services and how to further improve our website based upon this information.

We may make use of third parties to carry out functions on our behalf. Examples of these functions could include, but not be limited to, programming and creating our site, sending emails or other communications on our behalf or providing promotional or marketing assistance. These third parties may have access to your personal information in order to provide these services to us or on our behalf.

We may disclose personal information about you when we are legally required to do so, at the request of governmental authorities, or to verify or enforce compliance with the policies governing the website and applicable laws. We may also disclose your personal information where and when we believe disclosure is necessary to limit our legal liability or to protect your safety or enforce your rights.

We may sell, transfer or otherwise disclose your information in connection with a corporate merger, consolidation, the sale of any of our assets, or other corporate change.

Third party links

occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Children's Online Privacy Protection Act Compliance

we are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your Consent

by using our site, you consent to our online privacy policy.

Changes to our Privacy Policy

it is your responsibility as the Site Visitors to follow our privacy link so that you remain aware of our current policy and practices. If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

This policy was last modified on March 2009

Contacting us

if there are any questions regarding this privacy policy you may contact us using the information below.

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